



不绿色 不采购



绿色供应链项目

制定行业绿色采购标准，推动供应链环境整改
实现规模化污染减排与碳减排，已有100家企业加入
白名单企业共有3669家
不绿色，不采购，为了我们共同的家园

SEE FOUNDATION

CHINA GREEN SUPPLY CHAIN ACTION IN REAL ESTATE INDUSTRY

PROJECT OVERVIEW

On June 5, 2016, SEE Foundation, China Urban Realty Association (CURA), China Real Estate Chamber of Commerce, China Vanke Co., Ltd., and Landsea Green Group jointly launched the “China Green Supply Chain Action in Real Estate Industry”. The Action promotes real estate companies to implement green procurement and urges upstream suppliers to make rectification. Technical support is provided by professional organizations, upstream suppliers with good environmental performance are selected to enter the recommended procurement list, the “White List”. Real estate companies will prioritize to purchase from the “White List” suppliers.

In 2018, five institutions were expanded to nine, with China Association of Building Energy Efficiency, the Foreign Environmental Cooperation Center, Ministry of Ecology and Environment, Beixin New Building Materials Group, and The Institute of Public and Environmental Affairs were invited to join. To date, The Green Supply Action involves 100 real estate companies and 3,669 whitelisted suppliers in 7 categories, and will further expand to include more procurement categories in the near future to facilitate the “Green Only Procurement” initiative.

PROJECT OUTCOME

The Action actively promotes the practical application of the White List and its standard through joint procurement. In 2018, we worked with the CURA to incorporate the White List standard of Using Legal Timber Sources into the joint procurement bidding document, which ensured approximately 28 million USD of wood flooring procurement came from legal forest land. In cooperation with ‘CURA 2019 joint procurement’, among the 160 suppliers that won the bid, 146 suppliers were promoted to enter the ‘environmental regulation compliance White List’, and reached 719 million USD of green procurement.

The Action has also received the following awards since its establishment. “Special Contribution Award for Promoting Green Supply Chain in China’s Real Estate Industry” was awarded by the Green Consumption and Green Supply Chain Alliance of the Ministry of Environmental Protection in 2017. At the 2018 Shanghai Summit Forum on Green Consumption, Beautiful China-Green Supply Chain, the “Industry Pioneer Award” was awarded by the Environmental Protection Department’s China ASEAN Environmental Cooperation Center. The “CEIBS Alumni Social Responsibility Selection Activity – Environmental Award” was awarded by the China Europe International Business School Alumni Association in 2018.

ORGANIZATION PROFILE

In 2008, SEE (Society of Entrepreneurs and Ecology) established the SEE Foundation, which was committed to supporting the growth of Chinese environmental protection NGOs, creating a social protection platform with the participation of entrepreneurs and environmental protection public welfare organizations. At the end of 2014, SEE Foundation was upgraded to a public fundraising foundation, with supporting the development of environmental protection public welfare industry as its base, working on desertification prevention, green supply chain and pollution prevention, ecological protection and nature education. In order to effectively promote the development of local environmental protection projects, SEE has established 28 environmental protection project centers with more than 900 entrepreneur members in total, directly or indirectly supports more than 550 Chinese environmental protection public welfare organizations or individuals.



PROJECT HIGHLIGHTS

The Action has been introduced at the United Nations Climate Change Conference for three consecutive years and has received recognition internationally. Erik Solheim, the former Secretary-General of the United Nations and Executive Director of the United Nations Environment Programme has exchanged many times with the Action working team and commented that this is the first international exploration of such a large-scale industry-based emission reduction that based on market mechanisms.

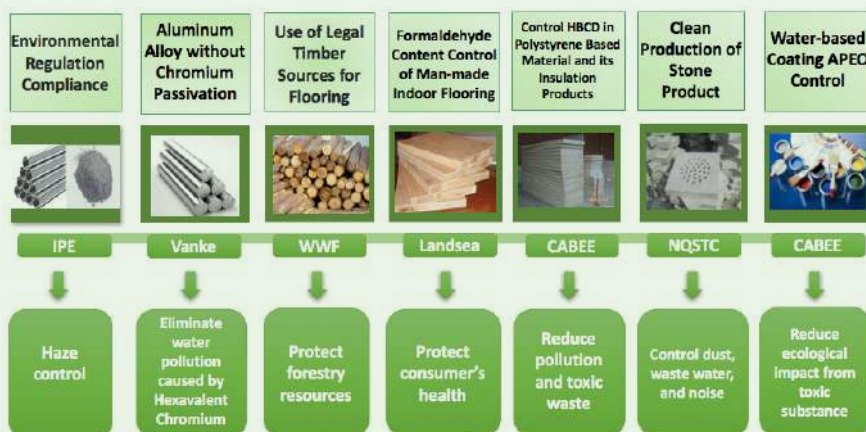


PROJECT IMPLEMENTATION

The Action takes real estate enterprises and their suppliers as the main body of action, and selects different product categories to promote green procurement according to the specific situation of the real estate industry. Third-party institutions such as NGOs, testing and certification organizations provide technical support and scientific rectification solutions for suppliers after collecting supply chain documentations and testing the required information. At the same time, the Promotion Committee and Working Group provide White List for real estate enterprises, coordinate and supervise the implementation of enterprises. The Promotion Committee and Working Group also urge suppliers with violations to carry out rectification plans and actions accordingly.



There are professional organizations and experts to provide technical support in the process of formulating Green Procurement Action Plans and the selective criteria of White List. Each green procurement category helps to address different environmental issues accordingly. For example, Environmental Regulation Compliance devoted to solve air and water pollution issues. Other environmental problem such as controlling the emissions of waste gas, dust, noise and residues, protecting primeval forest resources and ensuring a livable home for wildlife, protecting residents to live healthily and safely, have also been taken care of.



IMPACT AND SUSTAINABILITY

The Action unites and leads enterprises to promote innovative solutions of real estate industry, promotes enterprises to actively and effectively fulfill their social responsibilities as well as generates greater social benefits. The launch of the Action has embolden the participation of companies, research institutions and NGOs. The Action has raised awareness of environmental protection, climate change, human settlements, and green buildings through public funding, and promoted benign interaction between real estate enterprises and the public. The Action protects the well-being of urban and rural residents and improves the quality of life through solving environmental problems. The seven green procurement categories aim to solve environmental problems, promote enterprise to actively respond to climate change and pay attention to the health of residents. The Action starts with the real estate industry which contains more prominent environmental issues. The Action combines national and international industry standards and promotes its practice through industrial influences.

This type of joint action can be applied to other industries as well. For example, the Action has supported the development of Green Supply Chain Action in home appliance industry in Shunde, Guangdong province. Real estate companies choose suppliers that meet environmental regulation compliance requirements can effectively control risks, and suppliers can also obtain economic benefits by being more sustainable.

Focusing on pollution reduction as its base, the Action has continuously promoted enterprises to actively respond to climate change, and has launched "Green List" program in July 2019. The project will select suppliers with outstanding performance in carbon reduction and energy efficiency to enter the Green List and promote actual procurement.