



2025 Annual Report 年度报告



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旗舰项目 Flagship Projects

中国企业气候行动 CCCA
零碳加速度
绿色空间使用者行动

China Corporate Climate Action
Net Zero Drive
Distinguished Green Users for Space Action

COP30

COP + X
大道 @ COP

COP + X
C Team @ COP

构筑气候行动网络 Building a Climate Action Network

与生态环境部宣教中心深化合作

链接 UNFCCC
深度参与首届曼谷气候周
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Deepening Cooperation with the CEEC of Ministry of Ecology
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Connecting with UNFCCC
Deep Engagement in the First Bangkok Climate Action Week
Enhancing Media Collaboration
TAN-LIVE Action Map
Building Bridges for Sino-US Youth Exchanges
Win the Future: Vocational Education Enhancement Program

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关于我们

About Us

为提升企业和公众对气候危机的认知，推动中国企业家在应对气候变化中的行动力和国际影响力，王石等企业领袖和环保公益人士于2014年发起应对气候变化企业家联盟（C Team）。2017年5月8日，大道应对气候变化促进中心在深圳正式注册成立。

大道应对气候变化促进中心（C Team）致力于开展公益活动，支持中国企业家成为应对气候变化的行动引领者，推动绿色创新与变革，促进可持续发展和生态文明建设。C Team 联合发起的中国企业气候行动（CCCCA）已有85家网络成员单位，在多行业开展倡导和赋能活动，并推出“零碳加速度”，利用数字赋能支撑重点行业和区域的绿色低碳转型和高效升级。C Team 多年来持续参与联合国气候变化大会，展示中国企业气候行动实践，为全球气候治理贡献解决方案。



To raise awareness of the climate crisis among enterprises and the general public, and to promote the action and international visibility of Chinese entrepreneurs in combating climate change, Mr. WANG Shi and other business leaders and environmentalists initiated the China Champions for Climate Action (a.k.a. C Team) in 2014. On May 8, 2017, C Team was officially registered and established in Shenzhen.

C Team is committed to supporting Chinese entrepreneurs to become climate action leaders, promoting green innovation and revolution, and fostering sustainable and eco-friendly development. China Corporate Climate Action (CCCCA), co-initiated by C Team, boasts over 80 network members and actively engages in advocacy and empowerment activities across multiple industries. It has also launched the “Net Zero Drive” initiative, which leverages digital technology to support the just transition and efficient upgrading of key industries and regions. Over the years, C Team has actively participated in the UNFCCC Conference of Parties (COP), showcasing the climate action practices of Chinese companies and contributing valuable solutions to global climate governance.

第三届理事会（2026） Broad of Directors

连娟

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理事长 Chairperson

北京绿色阳光环保公益
基金会理事
Board Member of
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Environmental Foundation

谢晓慧

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首席可持续发展官
Vice President and Chief
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WANG Weiwei

万物云可持续发展中心
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Head of Onewo
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海南智渔可持续科技发展研究
中心气候变化项目主任
Climate Project Director of
China Blue Sustainability
Institute

杨培丹

YANG Peidan

大道应对气候变化促进
中心主任
Executive Director of
C Team

胡汉松

HU Hansong

监事 Supervisor

万科公益基金会财务总监
Finance Director of Vanke
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第三届理事会（2025）

BROAD OF DIRECTORS

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Board Member of
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Environmental Foundation

王石

WANG Shi

副理事长 Vice Chairperson

万科集团创始人、名誉主席
Founder and Honorary Chair
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谢晓慧

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汪巧燕

WANG Qiaoyan

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旗舰项目

Flagship Projects

中国企业气候行动

China Corporate Climate Action

缘起

Origin

中国企业气候行动（CCCA）是由万科公益基金会、北京市企业家环保基金会和大道应对气候变化促进中心联合多家合作伙伴于2018年9月全球气候行动峰会上发起的非营利性合作网络。CCCA由行业协会、工商企业、公益组织和研究机构组成，致力于通过行业组织的引领带动全产业链、产业群的碳减排、绿色转型和绿色创新，促进企业将应对气候变化纳入其发展战略和企业社会责任，推广可持续商业模式和气候问题解决方案，为企业链接相关技术支持和金融资源。

CCCA (China Corporate Climate Action) is a non-profit collaborative network initiated in September 2018 at the Global Climate Action Summit by Vanke Foundation, SEE Foundation, and C Team, together with multiple partners. CCCA brings together industry associations, businesses, non-profit organizations, and research institutions. It aims to drive carbon reduction, green transformation, and green innovation across entire industrial chains and clusters through the leadership of industry organizations. The network encourages enterprises to integrate climate action into their development strategies and corporate social responsibility, promotes sustainable business models and climate solutions, and connects businesses with relevant technical support and financial resources.



2025 年 CCCA 新加入网络成员单位 New Members Joining CCCA in 2025

长江生态保护基金会

Changjiang Conservation Foundation

以拯救长江旗舰物种和促进绿色发展为核心的长江大保护行动，构建社会化保护平台。

Changjiang Conservation Foundation focuses on saving flagship species of the Yangtze River and promoting green development, while building a socially-engaged conservation platform.



新华三

H3C Group

新紫光集团旗下的核心企业，云计算、大数据、人工智能等一站式数字化解决方案商。

H3C Group is a core subsidiary under the new Tsinghua Unigroup, providing one-stop digital solutions in areas such as cloud computing, big data, and artificial intelligence.



重塑设计

REDO Design

新型创意服务机构，以可持续发展为核心，致力于构建创意与叙事相融合的服务模式。

REDO Design is a new type of creative service agency. With sustainability at its core, it is committed to building a service model that integrates creativity and narrative.



中创新航

CALB

国内市场占有率前三的动力电池生产商，致力于构建全方位能源运营体系。

CALB is a power battery manufacturer ranked Top Three in domestic market share, committed to building a comprehensive energy operation system.



中国企业气候行动案例库

China Business Climate Action Case Database

在万科公益基金会的支持下，大道基于过去六年的成果，于 2025 年编撰了《中国企业气候行动观察报告（2019-2024）》，并上线“中国企业气候行动案例库”。

观察报告基于对《企业气候行动案例集》历年成果进行分析和归纳，报告显示：企业行动正逐步向系统型解决方案演进，并向生态伙伴共建延伸，而进一步释放企业气候行动潜力，需要政策、市场与社会等提供系统性支持。

案例库则收录了 2019-2024 年 110 个企业气候行动案例，已通过腾讯碳 Live 和大道应对气候变化促进中心官方网站上线，支持关键词检索，促进经验共享。腾讯碳中和实验室为案例库提供了 AI 识别等技术支持，以更精准、更高效地向相关行业进行推广应用。

扫码获取《中国企业
气候行动观察报告
（2019-2024）》

Scan to get the
China Business
Climate Action
Observation Report
(2019-2024)



With the support of the Vanke Foundation, the C Team compiled the China Business Climate Action Observation Report (2019-2024) in 2025, based on the achievements of the past six years, and launched the "China Business Climate Action Case Database."

The observation report analyzes and synthesizes the achievements of the Business Climate Action Cases Collection over the years. It shows that corporate actions are progressively evolving toward systemic solutions and extending to collaborative efforts with ecosystem partners. To further unlock the potential of corporate climate action, systemic support from policy, market, and society is needed.

The case database contains 110 corporate climate action cases from 2019 to 2024. It has been launched on Tencent TAN-Live and the official website of the C Team, supporting keyword search to facilitate experience sharing. Tencent Carbon Neutrality Lab provided technical support for the database, including AI-powered identification, to enable more accurate and efficient promotion and application across relevant industries.

零碳加速度 Net Zero Drive

零碳加速度项目以“赋能企业加速实现双碳目标”为愿景，在多种驱动因素下，大道将更加聚焦于“人”，具体包括：关键岗位人才双碳能力提升、从业人员公正转型以及绿色就业市场体系的构建。我们相信，只有通过全面提升人的双碳能力，推动人的转型，构建完善的市场体系，才能真正实现行业 / 企业的双碳目标。

我们引入数字化、智能化的工具和方法，将数字、人、知识有机融合，形成一套完整、系统的解决方案。通过数字化的手段，我们可以更加高效地收集、处理和分析数据，为不同领域不同岗位不同层级的“人”提供更精准的支持；通过智能化的技术，我们可以更加有效地识别和预测市场趋势，为行业 / 企业提供更加专业的指导。

Amid the multiple driving forces accelerating the achievement of Dual Carbon goals, C Team is focusing more intensely on the “human dimension,” including: enhancing the Dual Carbon capabilities of key personnel, supporting the just transition of industry practitioners, and building a green employment market system. We believe that only by comprehensively improving human capacity for Dual Carbon action, facilitating workforce transformation, and establishing a robust market ecosystem can the Dual Carbon goals of industries and enterprises be truly realized.

大道在万科公益基金会的支持下将知识体系拆解为知识卡并进行标签化处理，开发为“当然同行”小程序，为有转型和提升需求的从业人员提供智能化的推送内容式培训，并进行量化评估。“当然同行”小程序利用平台算法为学习者推送合适的知识，同时增加企业知识管理功能，允许组织管理员为个人添加学习任务和知识。目前，小程序已上线面向传统能源行业、新能源、汽车供应链、物业管理等内容知识卡。



2025 年大道参与执行了由北京市企业家环保基金会和汇丰银行（中国）有限公司共同启动的“企业碳路者”项目，通过数字化手段推动汽车行业企业及园区的 ESG、绿色制造和循环主题培训。

在技术及知识体系建设方面，项目与蔚来汽车可持续发展部门、中国开发区协会汽车产业专业委员会、上海青悦环保、一米一绿色智造碳服务平台等机构深度对接，完成了赋能体系的知识框架搭建。该框架已嵌入“当然同行”培训平台小程序，涵盖理念、政策、标准、技术、案例、趋势、工具七大模块，并面向生产制造、供应链、技术研发等十大职业领域。

在企业培训与案例推广方面，项目通过合作汽车企业的内部调研，明确了工业化、产品设计、制造、运营等核心岗位的培训需求，启动了培训平台的试运行，并根据企业用户的反馈进行小程序功能的优化，创设“汽车行业共学营”以更适用于企业员工和供应商线上培训的需求。参与“企业碳路者”项目的两家企业：奇瑞和小鹏，将企业的双碳实践进行了案例编写和申报，成功入选由生态环境部宣教中心联合主办的《2025 企业（园区）气候行动案例集》，并在 COP30 联合国气候大会通过 UN 新闻发布会形式联合推广。

We are intensifying the integration of digital and intelligent tools and methodologies, merging data, human resources, and knowledge into a comprehensive and organic solution. Through digital means, we can more efficiently collect, process, and analyze data to provide precise support for individuals across diverse fields, roles, and hierarchies. By leveraging intelligent technologies, we can more effectively identify and forecast market trends, delivering specialized guidance for industries and enterprises.

With the support of the Vanke Foundation, C Team has turned the knowledge system into knowledge cards and tagged them, developing the "Net Zero Cohort" mini program. The mini program provides training for practitioners who need to undergo transformation and upgrade, along with quantitative evaluation. It leverages platform algorithms to recommend appropriate knowledge to learners, while also adding enterprise knowledge management features that allow organizational administrators to assign learning tasks and knowledge to individuals. To date, the mini program has launched knowledge cards covering topics such as the traditional energy industry, new energy, supply chains of automobiles, and property management.

In 2025, C Team participated in the implementation of the "Enterprise Carbon Pioneer" project, jointly launched by HSBC Bank (Beijing) Company Limited and SEE Foundation. The project uses digital tools to promote ESG, green manufacturing, and circular economy training for companies and industrial parks in the automotive industry.

In terms of technology and knowledge system development, the project worked closely with the Sustainability Department of NIO, the Automobile Industry Professional Committee of the China Association of Development Zones, Shanghai Qingyue Environmental Protection Center, and the 1M1 Green Smart Carbon Service Platform to complete the knowledge framework for the empowerment system. This framework has been integrated into the "Net Zero Cohort" mini program, covering seven modules: concepts, policies, standards, technologies, case studies, trends, and tools, and targets ten professional fields including manufacturing, supply chains, and technology R&D.



企业碳路者 - 汽车行业供应链数字化知识赋能及案例推广
Enterprise Carbon Pioneer Automotive Industry Cohort

Regarding corporate training and case promotion, the project conducted internal surveys at the partner automotive companies to identify training needs for core roles in industrialization, product design, manufacturing, and operations. A trial run of the training platform was launched, and the mini program's functions were improved based on feedbacks from corporate users. An "Automotive Industry Cohort" was created to better meet the online training needs of company employees and suppliers. Two companies participating in the "Enterprise Carbon Pioneer" project, Chery and Xpeng, prepared and submitted case studies on their carbon neutrality practices. These cases were successfully selected for the 2025 Business/Industrial Park Climate Action Cases, co-organized by the Center for Environmental Education Center and Communications of the Ministry of Ecology and Environment, and promoted at the COP30 UN Climate Change Conference through a UN press conference format.

绿色空间使用者行动 Distinguished Green Users for Space Action

2025 年 4 月，“绿色空间使用者行动”在 2025 上海气候周“气候灯塔”主会场正式启动。该行动在《关于全面推进美丽中国建设的意见》政策指引下，由生态环境部宣传教育中心、万物云空间科技服务股份有限公司，联合清华大学气候变化研究院、中国企业气候行动 (CCCA)、企业碳中和行动、大道应对气候变化促进中心共同发起。

这一行动聚焦空间使用者、运营者与维护者的能动价值，以“用好既有资源”为核心，倡导通过日常行为激活既有空间的低碳潜力。



“绿色空间使用者行动”在 2025 上海气候周正式启动
“Distinguished Green Users for Space (DGUS) Action” was officially launched during Shanghai Climate Week 2025.

In April 2025, the “Distinguished Green Users for Space (DGUS) Action” was officially launched at the main venue of the “Climate Lighthouse” event during Shanghai Climate Week 2025. Guided by the “Opinions on Comprehensively Advancing the Construction of a Beautiful China”, this action was jointly initiated by the Center for Environmental Education and Communications of the Ministry of Ecology and Environment, Onowo Space and Technology Services Co., Ltd., together with the Institute of Climate Change and Sustainable Development of Tsinghua University, China Corporate Climate Action (CCCA), Corporate Carbon Neutrality Action, and C Team.

This action focuses on the initiative value of space users, operators, and maintainers, with “making good use of existing resources” at its core. It advocates for activating the low-carbon potential of existing spaces through daily behaviors.

8月，生态环境部宣传教育中心与大道应对气候变化促进中心作为联合发起单位，共同开展了“2025 美丽中国·绿色空间使用者”案例征集活动。首届绿色空间使用者案例征集活动获得了超预期的响应，共征集到 99 个案例，覆盖社区、学校、企业、机场等具有代表性的领域和空间使用者，经专家评审出 40 个典型案例汇编成案例集。“绿色空间使用者行动”是一次全新尝试，旨在探索如何让每一个空间都成为应对气候变化的前沿阵地。

10月，由生态环境部宣传教育中心、万物云空间科技服务股份有限公司联合清华大学、企业碳中和行动、大道应对气候变化促进中心共同主办的“美丽中国，我是行动者——绿色空间使用者案例交流活动”在深圳举行。

In August, the Center for Environmental Education and Communications of the Ministry of Ecology and Environment and the C Team, as co-initiators, jointly launched the "2025 Beautiful China Case Studies of Distinguished Green Users for Space" collection campaign. The first edition of the campaign received an overwhelming response, collecting 99 cases covering representative fields and space users such as communities, schools, enterprises, and airports. After expert review, 40 typical cases were selected and compiled into a case collection.

The DGUSAction is a brand-new initiative aimed at exploring how every space can become a frontline in the fight against climate change.

In October, the "Act towards a Beautiful China - DGUS Case Exchange Event," co-hosted by the Center for Environmental Education and Communications of the Ministry of Ecology and Environment, Onewo Space and Technology Services Co., Ltd., together with Tsinghua University, Corporate Carbon Neutrality Action, and the C-Team, was held in Shenzhen.



“美丽中国，我是行动者——绿色空间使用者案例交流活动”在深圳举行。
"Act towards a Beautiful China - DGUS Case Exchange Event," was held in Shenzhen.

11月17日，在巴西贝伦 COP30 上，《2025 美丽中国·绿色空间使用者年鉴》和《2025 美丽中国·绿色空间使用者典型案例集》正式发布。

On November 17, the 2025 Beautiful China Case Studies of Distinguished Green Users for Space Yearbook and the case studies were officially released at COP30 in Belém, Brazil.



《联合国气候变化框架公约》秘书处执行秘书西蒙·斯蒂尔出席由生物圈三号和 C Team 在北京主办的“绿色价值 CEO 圆桌会议”。
Simon Stiell, Executive Secretary of UNFCCC Secretariat, attended the "Green Value CEO Roundtable" hosted by Biosphere 3 and C Team in Beijing.



扫码登陆“当然同行”小程序
Please scan the QR code to log in to the
"Net Zero Cohort" mini program



《2025 美丽中国·绿色空间使用者典型案例集》
the 2025 Beautiful China Case Studies of Distinguished Green Users for Space

构筑气候行动网络

Building a Climate Action Network

与生态环境部宣教中心深化合作

Deepening Cooperation with the CEEC of Ministry of Ecology and Environment

2025 年，大道与生态环境部宣传教育中心紧密合作，推动《中国企业气候行动观察报告》、《世界环境》英文精选案例集及《2025 企业（园区）气候行动案例集》相继发布。这些报告与案例集系统记录了中国企业在气候领域的坚定探索与显著成效，为关注并践行应对气候变化的企业、研究机构、社会组织等提供了宝贵的观察视角与实践指南。

六年来，C Team 与生态环境部宣传教育中心作为共同发起方，在万科公益基金会的支持下，持续联合开展“企业气候行动案例征集”活动。这项长期工作旨在发掘、记录和推广企业与产业园区在绿色低碳转型方面的优秀实践。为在全球舞台上展示中国企业在应对气候变化方面的先锋行动与示范性引领，C Team 与生态环境部宣传教育中心精心甄选了这批具有行业代表性的优秀案例，形成《世界环境》增刊，这些案例展现了绿色转型中具有创新性和影响力的实践做法，希望能够激励和鼓舞更多企业加入减排创新的行列，共同助力中国“双碳”目标的实现。

In 2025, C Team collaborated closely with the Center for Environmental Education and Communications of the Ministry of Ecology and Environment to facilitate the successive release of the China Climate Action Observation Report (2019-2024), the English edition of selected case studies from World Environment, and the 2025 Business / Industrial Park Climate Action Cases. These reports and case studies systematically document the steadfast efforts and notable achievements of Chinese enterprises in the climate sector, offering valuable insights and practical guidance for businesses, research institutions, and social organizations focused on and engaged in addressing climate change.

For six consecutive years, the C Team and the Center for Environmental Education and Communications of the Ministry of Ecology and Environment (MEE), as co-initiators and with support from the Vanke Foundation, have jointly organized the Business Climate Action Case Collection Initiative. This long-term effort aims to identify, document, and promote exemplary practices in green and low-carbon transition among enterprises and industrial parks.

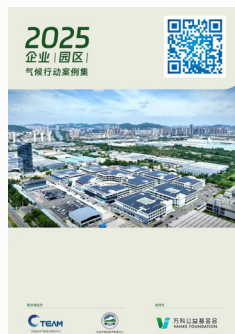
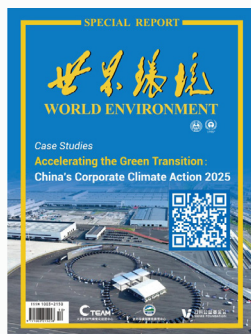
To highlight on the global stage the pioneering actors of Chinese enterprises in addressing climate change, the C Team and the Center for Environmental Education and Communications have curated this collection of outstanding, industry-representative cases. Each case showcases innovative and impactful practices in green transformation. It is hoped that these examples will inspire and encourage more businesses to join the journey of emission-reduction innovation, working together toward the achievement of China's Dual-Carbon Targets.

大道应对气候变化促进中心与生态环境部宣传教育中心，在万科公益基金会的支持下，作为联合发起单位，共同开展《2025 企业 / 园区气候行动案例集》征集活动，挖掘和传播园区企业绿色低碳转型的生动实践，并特设零碳园区篇，集中展示零碳园区案例。这二十六个优秀案例，汇集了企业在各个领域积极开展气候行动的前沿经验，其中不乏能够解决行业转型痛点的创意和方案，为行业提供了切实可行的转型路径。

The C Team and the Center for Environmental Education and Communications of the MEE, as co-initiators and with support from the Vanke Foundation, have jointly organized the 2025 Business/Industrial Park Climate Action Cases Initiative. This initiative aims to identify and share inspiring examples of green and low-carbon transition within industrial parks and enterprises, and features a special section on Zero-Carbon Parks, presenting a curated selection of such cases. These 26 outstanding cases bring together cutting-edge experiences of climate action across various business sectors, including creative ideas and solutions that address key pain points in industry transformation, thereby offering practical and feasible pathways for sector-wide change.



世界环境专刊：减污降碳协同增效 积极应对气候变化
Case Studies Accelerating the Green Transition: China's Corporate Climate Action 2025



《2025 企业（园区）气候行动案例集》
2025 Business / Industrial Park Climate Action Cases



链接 UNFCCC Connecting with UNFCCC

3月21日，《联合国气候变化框架公约》秘书处执行秘书西蒙·斯蒂尔出席由生物圈三号和C Team在北京主办的“绿色价值 CEO 圆桌会议”，与全球能源互联网发展合作组织（GEIDCO）主席辛保安，中国电力建设企业协会会长王思强，腾讯碳中和首席顾问、C Team 副理事长吕学都等多位行业领军机构代表深入交流。

西蒙·斯蒂尔表示，全球气候治理已从谈判迈入执行阶段，这是一次结构性转折。中国企业在气候议题中贡献突出，政策、技术与市场的深刻转型为全球提供了有益借鉴。他强调，企业是推动气候承诺转化为行动的核心动力。

On March 21, Simon Stiell, Executive Secretary of the United Nations Framework Convention on Climate Change (UNFCCC) Secretariat, attended the "Green Value CEO Roundtable" hosted by Biosphere 3 and C Team in Beijing. He engaged in in-depth discussions with Xin Bao'an, Chairman of the Global Energy Interconnection Development and Cooperation Organization (GEIDCO); Wang Siqiang, President of the China Electric Power Construction Enterprise Association; Lyu Xuedu, Chief Carbon Neutral Advisor of Tencent and Vice Chair of C Team; and other representatives of leading industry organizations.

Simon Stiell noted that global climate governance has shifted from negotiations to the implementation phase, marking a structural turning point. He highlighted the significant contributions of Chinese enterprises to climate issues, stating that the profound transformations in policy, technology, and markets offer valuable lessons for the world. He emphasized that businesses are the core driving force in turning climate commitments into action.



《联合国气候变化框架公约》秘书处执行秘书西蒙·斯蒂尔出席由生物圈三号和C Team在北京主办的“绿色价值 CEO 圆桌会议”。
Simon Stiell, Executive Secretary of UNFCCC Secretariat, attended the "Green Value CEO Roundtable" hosted by Biosphere 3 and C Team in Beijing.

深度参与首届曼谷气候行动周

Deep Engagement in the First Bangkok Climate Action Week

9月底到10月初，由曼谷市政府和泰国公正转型促进会联合主办的曼谷气候行动周开启了第一届的历程，C Team 携手十余家中国民间组织，组成公益代表团奔赴曼谷。

参访机构包括：泰国皇太后基金会、泰国环境研究所（TEI）、暹罗协会、泰国气候正义联盟、泰国可持续农业基金会等在地机构，以及联合国教科文组织（UNESCO）亚太区域办公室。

与泰国及东南亚合作伙伴联合主办了“亚洲可持续金融新叙事与实践”、“民间组织在推动气候韧性及公正转型中的角色”、“世界遗产地应对气候变化区域创新实践交流”三场研讨会。

From late September to early October, the inaugural Bangkok Climate Action Week, co-hosted by the Bangkok Metropolitan Administration and the Just Transition Incubator, kicked off. C Team, together with over a dozen Chinese civil society organizations, formed a delegation to Bangkok.

Visits: The delegation visited local institutions including the Mae Fah Luang Foundation under Royal Patronage, the Thailand Environment Institute (TEI), the Siam Society, the Thai Climate Justice Alliance, and the Sustainable Agriculture Foundation (Thailand), as well as the UNESCO Asia and Pacific Regional Bureau.

Workshops: Three seminars on the following topics were organized: "New Narratives and Practices of Sustainable Finance in Asia," "Dialogue: The Role of Civil Society Organizations in Promoting Climate Resilience and Just Transition," and "Exchange on Regional Innovative Practices for Climate Change Response in World Heritage Sites."



深化媒体合作 Deepening Media Cooperation

与凤凰卫视合作拍摄的“我们谈碳”首期节目（走进邢台新能源学院）上线传播。全年举办多次媒体沙龙，支持财新举办“低碳传播计划”媒体工作坊，先后二十多家媒体参与其中，围绕企业气候行动的公共叙事等话题展开交流。

和媒体的合作如同桥梁，连接着公众与企业的绿色行动，让更多的目光聚焦在气候议题上。

10月，大道参与联合主办的2025“十年共识·五年同行”零碳使命国际气候峰会在京召开，峰会由凤凰卫视、落基山研究所（RMI）、世界自然基金会（瑞士）北京代表处（WWF）主办。峰会汇聚来自中国政府、驻华使馆、中外企业、国内外环保机构等多个领域的专家代表，通过高层对话、论坛研讨、案例分享等多元形式，共商创新解决方案，推动全球气候公正转型进程，助力全球碳减排与绿色转型目标的实现。

The first episode of "CARBONSPEAK" co-produced with Phoenix TV (featuring a visit to Xingtai New Energy College), was launched and promoted. Throughout the year, multiple media salons were held, and support was provided to Caixin for its "Low-Carbon Communication Initiative" media workshop, in which over 20 media outlets participated. Discussions focused on topics such as public narrative strategies for corporate climate action.

Collaboration with the media serves as a bridge connecting the public with corporate green initiatives, drawing greater attention to climate issues.

In October, the 2025 "Decade of Consensus, Five Years of Action" Zero-Carbon Mission International Climate Summit was held in Beijing. The summit was hosted by Phoenix Satellite Television, the Rocky Mountain Institute (RMI), and the World Wide Fund for Nature (Switzerland) Beijing Representative Office (WWF), co-organized by C Team and other partners.

The summit brought together expert representatives from various sectors, including the Chinese government, embassies in China, Chinese and international enterprises, and domestic and overseas environmental organizations. Through high-level dialogues, panel discussions, case studies, and other diverse formats, participants explored innovative solutions to advance the global climate justice transition, contributing to the realization of global carbon reduction and green transformation goals.



1: 大道与凤凰卫视合作“我们谈碳”新媒体节目

2-4: 大道参与联合主办的2025“十年共识·五年同行”零碳使命国际气候峰会在京召开



1: The first episode of "CARBONSPEAK" co-produced with Phoenix TV (featuring a visit to Xingtai New Energy College), was launched and promoted.

2-4: "Decade of Consensus, Five Years of Action" Zero-Carbon Mission International Climate Summit was held in Beijing.

碳 LIVE 行动图谱 TAN-LIVE Action Map

在腾讯碳 Live、万科公益基金会的支持下，我们搭建起指标体系和行动图谱，建设 AI 助力的企业气候行动案例库，并以小程序为技术载体上线“当然同行”知识共享平台，用科技的力量为气候行动赋能，让数据、案例、线上共学营成为推动变革的有力武器。



With the support of Tencent TAN-Live and Vanke Foundation, we have established an indicator system and action map, built an AI-powered case database of corporate climate action, and launched the "Net Zero Cohort" knowledge-sharing platform using a mini-program as the technical interface. By harnessing the power of technology to empower climate action, we turn data, case studies, and online learning camps into powerful tools for driving change.

赢未来：职业教育提升计划 Win the Future: Vocational Education Enhancement Program

2025 年暑期，大道支持“赢未来：职业教育提升计划”绿色通识课暑期培训班 40 位中高职院校教师和管理者参观了中国企业气候行动 CCCA 成员企业能链智电，帮助地方职业学校管理者 and 教师了解绿色低碳在一线技术行业应用，助力职业教育绿色技能人才培养事业，增进产学研相结合。该培训班由中国发展研究基金会主办，成员来自贵州、四川、福建、广东等地区。

In the summer of 2025, C Team supported a visit by 40 teachers and administrators from secondary and higher vocational schools participating in the "Win the Future: Vocational Education Enhancement Program" Green General Education Course Summer Training Program to NaaS, a member of the China Corporate Climate Action (CCCA) network. The visit helped local vocational school administrators and teachers understand the application of green and low-carbon practices in frontline technical industries, supported the cultivation of green skilled talent in vocational education, and promoted the integration of industry, academia, and research. The training program was organized by the China Development Research Foundation, with participants from Guizhou, Sichuan, Fujian, Guangdong, and other regions.



搭建中美青少年交流 Building Bridges for Sino-US Youth Exchanges

2025 年 9 月，大道支持“中美大学生可持续发展研学营”在北京的系列公益活动，并向营员们分享了中国企业在气候行动领域的积极实践，青年代表们兴致勃勃地参访了中国企业气候行动案例企业小米公司。该研学营是总书记提出的“5 年邀请 5 万名美国青少年来华交流学习”倡议的一部分，营员来自耶鲁大学、华盛顿大学、北京大学、中国农业大学、北京体育大学、北京林业大学等高校的 20 多名中美青年代表汇聚一堂，共同就推动可持续发展等议题展开了三天的深入交流。

In September 2025, C Team provided support for the "Sino-US University Student Sustainable Development Study Tour" held in Beijing and shared with the participants the proactive practices of Chinese enterprises in climate action. The young representatives enthusiastically visited Xiaomi, a case study company featured in the Chinese Business Climate Action Cases. This study tour is part of the initiative proposed by President Xi to invite 50,000 young Americans to China for exchange and study over five years. Over 20 young representatives from universities including Yale University, the University of Washington, Peking University, China Agricultural University, Beijing Sport University, and Beijing Forestry University gathered together for three days of in-depth discussions on advancing sustainable development and related topics.



COP30

United Nations
Climate ChangeCOP30
BRASIL
AMAZONIA
BELÉM 2025

2025 United Nations Climate Change Conference

COP + X

针对中国具备 UNFCCC 观察员资格的机构数量与其在国际气候治理中应扮演的角色不相匹配的现实，万科公益基金会、中国国际民间组织合作促进会和大道 2024 年共同推出“COP 同行”项目，2025 年拓展为“COP+X 同行”项目。

项目支持参与应对气候变化的社会组织申请《联合国气候变化框架公约》观察员资格，扩大联合国气候变化大会上的中国社会组织参会席位，为社会组织参与 COP 和其他重要国际会议提供行动指引和协助，从而促进社会组织参与全球气候治理。

8 月底，大道联合中国国际民间组织合作促进会在京共同主办了“赋能·链接·发声：构建气候行动者国际协作新生态研讨会”。会上分享了 UNFCCC 观察员机制及曼谷气候周等国际活动，为加强中国与全球气候社群的互动链接拓宽了桥梁。

Addressing the mismatch between the number of Chinese NGOs with UNFCCC observer status and the role they should play in international climate governance, the Vanke Foundation, the China Association for NGO Cooperation (CANGO), and C Team jointly launched the "COP Together" program in 2024, which was expanded into the "COP+X Together" program in 2025.

The program supports civil society organizations engaged in climate action in applying for observer status under the United Nations Framework Convention on Climate Change (UNFCCC), expands the representation of Chinese civil society organizations at UN Climate Change Conferences (COPs), and provides action guides and assistance for civil society organizations to participate in COP and other major international meetings, thereby promoting the engagement of civil society organizations in global climate governance.

At the end of August, C Team co-hosted the "Empower · Connect · Speak Out: Building a New Ecosystem for International Collaboration Among Climate Actors" seminar in Beijing in partnership with CANGO. The seminar shared insights on the UNFCCC observer mechanism and international events such as Bangkok Climate Action Week, helping to broaden the bridge for stronger interaction and connection between China and the global climate community.



大道联合中国国际民间组织合作促进会在京共同主办了“赋能·链接·发声：构建气候行动者国际协作新生态研讨会”。

C Team co-hosted the "Empower · Connect · Speak Out: Building a New Ecosystem for International Collaboration Among Climate Actors" seminar in Beijing in partnership with CANGO.

2025 年，大道推出了视频微课，通过视频号（C Team 气候行动）、小红书（C Team 气候行动）、微博（C-Team 气候行动）等多个渠道，向 NGO 伙伴普及如何申请联合国气候变化框架公约进程的观察员资格。

In 2025, C Team launched a series of video micro-lectures across multiple platforms including WeChat Video Channels, Red Book, and Weibo to educate NGO partners on how to apply for observer status in the UNFCCC process.

大道 @ COP30 C Team @ COP30

11 月，我们携手电力、汽车、空间服务、游戏科技等领域的头部企业和建筑、消费领域的行业协会走进巴西贝伦。在全球瞩目的舞台上，我们展示了中国企业气候行动和美丽中国绿色空间使用者行动的实践，为全球气候治理贡献了来自中国的解决方案。

In November, we joined forces with leading enterprises from the power, automotive, space services, and gaming technology sectors, as well as industry associations from the building and consumer goods sectors, to travel to Belém, Brazil. On a globally watched stage, we showcased the practices of Chinese corporate climate action and the Distinguished Green Users for Space Initiative, contributing Chinese solutions to global climate governance.



1: 大道联合生态环境部宣教中心在 COP30 联合发布多项案例成果

2: COP30 同频活动 - 中国企业气候行动公共叙事暨 2025 案例发布交流活动在深圳举行

3: 中国连锁经营协会（CCFA）与大道应对气候变化促进中心在 COP30 联合举办“立足生活场景，激发气候行动新动能暨合作创新推进可持续零售与循环实践”边会。

4: 波克公益基金会推出的气候变化桌游“SDG Hero”用游戏化方式推动可持续发展教育落地，在 COP30 期间受到青年与会者欢迎。

5: 大道与合作伙伴在 COP30 设立的展位

1. C Team jointly released multiple case study outcomes with the CECC of Ministry of Ecology and Environment at COP30.

2. The COP30 side event "China Business Climate Action Public Narrative and 2025 Case Release Exchange" was held in Shenzhen.

3. The China Chain Store & Franchise Association (CCFA) and C Team co-hosted a side event at COP30 titled "Rooted in Real-Life Scenarios, Partnerships Spark Climate Action Momentum."

4. The climate change board game "SDG Hero," launched by Boke Foundation, promotes sustainable development education through gamification and gained popularity among youth attendees during COP30.

5. The exhibition booth set up by C Team and its partners at COP30.

为支持全球青年气候行动，我们携手耶鲁学生环境协会举办“塑造未来——NGO 与伙伴的气候行动”主题边会，并协助中国青年演员、联合国新闻特派员丁禹兮与 UNFCCC 文化娱乐气候行动组深入交流，所发布 COP30 VLOG 传播人次超过千万。

To support global youth climate action, we partnered with the Yale Student Environmental Association to host a side event titled "Shaping the Future — Climate Action by NGOs and Partners". We facilitated in-depth exchanges between Chinese young actor and UN News Correspondent Ryan Yuxi Ding and the UNFCCC's Entertainment & Culture for Climate Action (ECCA) group. The resulting COP30 vlog reached over ten million views.



大道协助中国青年演员、联合国新闻特派员丁禹兮与 UNFCCC 文化娱乐气候行动组深入交流。

C Team facilitated in-depth exchanges between Chinese young actor and UN News Correspondent Ryan Yuxi Ding and the UNFCCC's Entertainment & Culture for Climate Action (ECCA) group.

尤为值得一提的是，COP30 主席国发起的全球集体协作不止于贝伦，在深圳大梅沙碳中和示范园区，更多的企业对话与实地考察在 COP30 期间同步进行，经验交流和理念碰撞正转化为绿色经济增长的强劲动力。

It is particularly worth mentioning that the Global Mutirão initiated by the COP30 Presidency extended beyond Belém. At the Dameisha Net-Zero Carbon Demonstration Park in Shenzhen, additional corporate dialogues and on-site site visits took place concurrently during COP30. The exchange of experiences and collision of ideas are being transformed into powerful drivers of green economic growth.



致谢

Gratitude to

生态环境部宣传教育中心

Center for Environmental Education and Communications of
Ministry of Ecology and Environment

万科公益基金会

Vanke Foundation

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Onewo Space-Tech Service Co., Ltd.

波克科技集团有限公司

Boke Technology Group Co., Ltd

北京绿色阳光环保公益基金会

Beijing GreenSunshine Environment Foundation

国家电网徐州公司

State Grid Jiangsu (Xuzhou) Power Supply Company

责扬天下（北京）管理顾问有限公司

GoldenBee

《可持续发展经济导刊》杂志社

China Sustainability Tribune

中华环保联合会

All-China Environment Federation (ACEF)

环境资助者网络

China Environmental Grantmakers Alliance (CEGA)

中创新航科技集团股份有限公司

CALB Group Co., Ltd.

北京大学能源研究院

Institute of Energy, Peking University

清华大学气候变化与可持续发展研究院

Institute of Climate Change and Sustainable Development
(ICCS)

北京市企业家环保基金会

SEE Foundation

吉利控股集团

Geely Holding Group

深石集团

Deeprook

腾讯碳中和实验室

Tencent SSV

凤凰卫视

Phoenix TV

丁禹兮工作室

Ding Yuxi Studio

中国国际民间组织合作促进会

China Association for NGO Cooperation

中国连锁经营协会

China Chain-Store & Franchise Association

中国国际商会

China Chamber of International Commerce

泰国公正转型促进会

The Just Transitions Incubator (Thailand)

泰国环境研究所

Thailand Environment Institute (TEI)

韩国气候解决方案

Solutions for Climate (South Korea)

中华环保基金会

China Environmental Protection Foundation

克莱恩斯欧洲环保协会

ClientEarth

联合国人类住区规划署

United Nations Human Settlements Programme (UN-Habitat)

联合国气候变化框架公约秘书处

UNFCCC

(排名不分先后)

财务信息

Financial Information

金额: 元
Currency: CNY

2024

2025

资产 Assets	流动资产 Current Assets	694,379.16	1,131,585.76
	固定资产 Fixed Assets	5,081.66	2,448.98
	无形资产 Intangible Assets	-	7,283.44
	合计 Total	699,460.82	1,141,318.18
负债 与净资产 Liabilities & Net Assets	流动负债 Current Liabilities	38,033.22	34,767.88
	长期负债 Long-Term Liabilities	-	-
	限定性净资产 Restricted Net Assets	189,255.42	-44,629.55
	非限定性净资产 Non-Restricted Net Assets	472,202.18	1,151,179.85
	合计 Total	699,460.82	1,141,318.18
收入 Incomes	捐赠收入 Donation Income	1,241,919.31	1,390,153.85
	服务收入 Service Income	1,815,738.11	1,286,792.42
	销售收入 Sales Income	-	-
	其他收入 Other Income	3,232.41	1,287.99
	合计 total	3,060,889.83	2,678,234.26
支出 Expenditures	业务活动成本 Operational Activities	3,837,885.49	1,788,396.96
	行政办公支出 Administrative Office Expenses	396,383.50	443,224.20
	其他费用 Other Expenses	2,180.47	1,491.40
	合计 total	4,236,449.46	2,233,111.56

大道应对气候变化促进中心 C Team

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